

Applied Telematics Coaching Workshop



The Applied Telematics Coaching Workshop is a practical, one-day programme designed to develop coaching skills for your fleet safety team.

Participants will learn how to provide telematics feedback and coach drivers to make safer choices using behavioural science. Participants develop the skills to hold focused, meaningful coaching conversations that increase self-awareness, encourage responsibility for risk, and support continuous improvement through small, practical changes in driving behaviour.

By the end of the workshop, participants will be confident in applying coaching techniques using telematics scores and events to engage drivers, support behavioural change, and contribute to measurable reductions in fleet risk.

**Speak to a member
of the PsyDrive
team today**



+44 (0)7521 799337



admin@psydrivegroup.com



www.psydrivegroup.com



Why coaching works:
Behaviour change reduces collisions. Coaching makes that change stick.

Who is it for?

- Organisations seeking to reduce collision risk and improve fleet safety
- Driver trainers, line managers and Health & Safety professionals involved in driver development
- Anyone responsible for coaching or influencing driver behaviour
- No previous coaching experience required

What participants will gain

- A practical, evidence-based framework for coaching drivers
- Increased confidence in leading effective one-to-one coaching conversations
- Tools to help drivers recognise and manage their own risk
- A consistent approach to supporting safer driving across the organisation

Workshop delivery

- One-day in-person workshop
- Delivered by Traffic Psychologists and driver behaviour experts
- Highly engaging, discussion-based format
- Small group delivery (12 participants) to maximise interaction and learning
- Minimum of 10 participants for a bespoke workshop

Course fee:

£200

EX VAT

Get in touch

Speak to a member of the team today



+44 (0)7521 799337



admin@psydrivegroup.com



www.psydrivegroup.com